



FEBRUARY 2018

FACT SHEET

The Economic Value of Flagler College to the Northeast Florida Economy

Flagler College creates a significant positive impact on the business community and generates significant benefits for students, taxpayers, and society. Using a two-pronged approach that involves an economic impact analysis and a benefits analysis, this study calculates the benefits received by each of these groups. Results of the analysis reflect Fiscal Year (FY) 2016-17.

IMPACTS CREATED BY FLAGLER COLLEGE IN FY 2016-17

ADDED INCOME	JOB
\$42.4 million	751
Operations spending impact	
\$10.4 million	162
Construction spending impact	
\$19.5 million	439
Student spending impact	
\$5.4 million	129
Visitor spending impact	
\$68.6 million	1,171
Alumni impact	
\$146.3 million	2,653
Total impact	

IMPACT ON BUSINESS COMMUNITY

During the analysis year, Flagler College, its students, and visitors added **\$146.3 million** in income to the Northeast Florida economy, approximately equal to **0.2%** of the total gross regional product.

Operations spending impact

- Flagler College employed 538 full-time and part-time employees in FY 2016-17. Payroll amounted to **\$28.2 million**, much of which was spent in Northeast Florida to purchase groceries, clothing, and other household goods and services. The college spent another **\$27.3 million** to support its day-to-day operations.
- The net impact of college payroll and expenses in Northeast Florida during the analysis year was approximately **\$42.4 million** in added income.

Construction spending impact

- Flagler College commissioned contractors to build or renovate its facilities during the analysis year, generating a short-term infusion of spending and jobs in the regional economy.
- The net impact of Flagler College's construction spending in FY 2016-17 was **\$10.4 million** in added income for Northeast Florida.

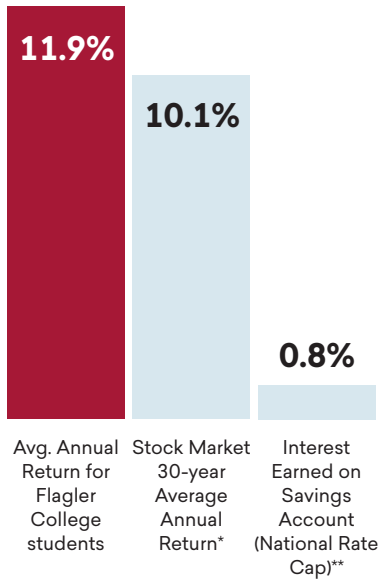
Impact of student spending

- Around **80%** of students attending Flagler College originated from outside the region. All of these students relocated to Northeast Florida. In addition, a number of students would have left the region if not for Flagler College. These relocated and retained students spent money on groceries, transportation, rent, and so on at regional businesses.
- The expenditures of relocated and retained students during the analysis year added approximately **\$19.5 million** in income to the Northeast Florida economy.

Visitor spending impact

- Out-of-region visitors attracted to Northeast Florida for activities at Flagler

STUDENT RATE OF RETURN



* Forbes' S&P 500, 1987-2016.

** FDIC.gov, 7-2017.

College brought new dollars to the economy through their spending at hotels, restaurants, gas stations, and other regional businesses.

- Visitor spending added approximately **\$5.4 million** in income for the Northeast Florida economy.

Alumni impact

- Over the years, students have studied at Flagler College and entered the Northeast Florida workforce with newly-acquired skills.
- The accumulated contribution of former students currently employed in the regional workforce amounted to **\$68.6 million** in added income during the analysis year.

BENEFITS ANALYSIS

Student perspective

- Flagler College's 2016-17 students paid a total of **\$40.4 million** to cover the cost of tuition, fees, books, supplies, and loan costs. They also forwent **\$26.5 million** in money that they would have earned had they been working instead of learning.
- In return for the monies invested in the college, students will receive a present value of **\$213.7 million** in increased earnings over their working lives. This translates to a return of **\$3.20** in higher future earnings for every \$1 that students invest in their education. The average annual return for students is **11.9%**.

Taxpayer perspective

- Even with very little state taxpayer support, Flagler College still creates a significant amount of benefits for taxpayers. The net present value of the added tax revenue stemming from the students' higher lifetime earnings and the increased output of businesses amounts to **\$61 million** in benefits to taxpayers. Savings to the public sector add another **\$20.9 million** in benefits due to a reduced demand for government-funded services in Florida. This sums together to **\$81.9 million** in benefits to Florida taxpayers.

Social perspective

- Society as a whole in Florida will receive a present value of **\$898.4 million** in added state revenue over the course of the students' working lives. Society will also benefit from **\$119.7 million** in present value social savings related to reduced crime, lower unemployment, and increased health and well-being across the state.
- For every \$1 that society spent on Flagler College educations during the analysis year, society will receive a cumulative value of **\$9.40** in benefits, for as long as the FY 2016-17 student population at Flagler College remains active in the state workforce.

